

STRUCTURES:
From The Ground Up

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Cravo

The Cravo Retractable Roof Greenhouse can extend the season by protecting against all weather elements, and retailers are enjoying the benefits of more sales per customer visit, longer shopping visits, the ability to hold crops longer and reducing watering needs during the summer.

Cravo Equipment started out in 1976 with a retractable tarp system for dump trucks and curtain systems for greenhouses. It has built its way up 30 years later to an innovative greenhouse structures company with installed products in every region in North America, as well as in Australia, Costa Rica and Europe.

It is based in Brantford, Ont. (Canada).

Find out more at www.cravo.com.



Nexus Corporation

Natural ventilation remains a focus at Nexus with the creation in 2004 of the Atrium and Dual Atrium greenhouse structures, which offer advanced natural ventilation options at an affordable price. The company also offers the Big Sky, Zephyr and Convertible Roof greenhouses, among others.

The company began in Northglenn, Colo., in 1967, where the headquarters exists today. In 1987, the company added a second manufacturing location in Darlington, S.C., to address increased demand. In 1990, Nexus Corp. purchased the National Greenhouse Co. in Pana, Ill., which added institutional and residential greenhouse products, as well as new commercial products.

Find out more at www.nexuscorp.com.



Private Garden

Private Garden offers its customers the most upscale designs and products in the industry today. It has built some of the premier retail garden center locations in the country, taking into account the retailer's goals and the growth potential of the location before designing a structure specifically for that business.

Located in Hampden, Mass., the company was created by Kathy and Joe Hickson in 1984 as a division of Hampden Structural Systems Inc. The company continues to be family run and offers designs for retail garden centers, conservatories, restaurant and pool enclosures and personal greenhouses, as well as growing ranges.

Find out more at www.private-garden.com.



X.S. Smith

The sales staff at X.S. Smith understands that each retail environment is unique and may require custom designs to accommodate the retailer's needs. They offer a variety of styles to fit each need.

X.S. Smith is a third-generation, family-owned and operated company that started in 1946. Incorporated by X.S. Smith himself, the company established itself as a leader in the horticultural field. It has worked with regional associations and universities to help develop new products for customers in the horticultural market. It is based in Eatontown, N.J., and has facilities in New Jersey and Florida.

Find out more at www.xssmith.com.